

Medical Device Depot
Inc.

www.medicaldevicedepot.com
1-877-646-3300

MIDMARK[®]
Because we care.



The Case of the HASSLE-FREE HOLTZER

2008 Midmark Diagnostics Promotion



IQMARK™ EZ HOLTER

This EZ Holter system is fully automated, extremely user friendly and offers you the option to define parameter thresholds in order to target specific analysis criteria.

IQMARK™ ADVANCED HOLTER AND ADVANCED HOLTER WITH PACEMAKER OPTION

Both Holters include all the features of the EZ Holter plus:

- ECG Preview
- HRV and QT Analysis
- Template Editing
- Smart Page Scan
- Atrial Fibrillation Analysis

Holters are the simple, cost-effective solution to bring Holter monitoring to your practice. They provide unsurpassed versatility, providing you with a product that will work for you today and grow with your practice to improve efficiency, workflow and quality of care, as well as increase revenue. IQmark Holters can be used independently with IQmark™ Diagnostic Workstation Software* or with most EMR systems.



TIMING

Promotion order period:

October 1, 2008 –December 31, 2008

Last date to take shipment of products:

January 15, 2009

Last date to claim incentives:

January 31, 2009

ELIGIBLE PRODUCTS & PRICING

	Suggested List Price
IQmark EZ Holter (4-000-0151)	\$6,146
IQmark Advanced Holter (4-000-0156)	\$8,454
IQmark Advanced Holter w/ Pacemaker Option (4-000-0157)	\$11,069
*IQmark Diagnostic Workstation Software (4-100-1004)	\$99



INCENTIVES

EZ Holter Offer:

For each IQmark EZ Holter purchased from October 1, 2008 – December 31, 2008, with shipment taken by January 15, 2009, you will receive **30 IQmark™ Prep Kits** and your choice of one of the following from Midmark:

\$500 Rebate

-OR-

**One Additional Recorder^{CF}
...valued at \$1,838**

-OR-

**One IQmark™ Digital Spirometer
with Calibration Syringe
...valued at \$2,246**

Advanced Holter Offer and Advanced Holter with Pacemaker Offer:

For each IQmark Advanced Holter or Advanced Holter with Pacemaker option purchased from October 1, 2008 – December 31, 2008, with shipment taken by January 15, 2009, you will receive **60 IQmark Prep Kits** and your choice of one of the following from Midmark:

\$1,000 Rebate

-OR-

**TWO Additional Recorders
...valued at \$3,676**

-OR-

**One IQmark™ Digital ECG
...valued at \$3,995**

REDEMPTION INSTRUCTIONS

To redeem incentives, please follow the instructions below:

- Visit www.midmark.com and select "Current Promotions"
- Select "Medical", then the 2008 "The Case Of The Hassle-Free Holter" Promotion icon
- Select "I'm a Customer"
- Follow the prompts to either sign in, create a Midmark Account or select "Continue without an Account"
- Select "Add Serial Number"; enter serial number and validation code
- Select incentive choice and enter contact information
- Select "Submit to Midmark"

Upon each submission a confirmation email will be sent for your records. Please keep the confirmation until incentives are received. Incentives must be submitted online by **January 31, 2009**.

This offer valid on IQmark EZ or Advanced Holters purchased by a physician or medical facility through an authorized Midmark Dealer.

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CLASSIFIED