

# iThink Integration

Physician or Facility  
Promotion Details



Choose the right solution - integration. Whether you have an EMR now or are considering one in the future, you need diagnostic devices that are integrated with your EMR strategy. IQmark™ products from Midmark Diagnostics Group offer integrated solutions that an interface does not, such as:

- Test results acquired within the patient's electronic chart, providing optimal workflow
- Utilization of a single database, easier IT implementation and HIPAA compliance
- Software updates from a single vendor, reducing complexity and eliminating multiple vendor fees

During this promotion, receive a **REBATE** check, **FREE PRODUCTS** and other **INCENTIVES** with your purchase of select diagnostic products.

## Timing

Promotion Start Date: March 1, 2008

Promotion End Date: May 31, 2008

Last date to take shipment of products: June 15, 2008

Last date to claim incentives: June 30, 2008

## Incentives

Earn 1 point for each  
Spirometer purchased.

Earn 4 points for each  
ECG purchased.

Earn 6 points for each EZ Holter  
or Advanced Holter purchased.

Earn 8 points for each  
EZ Stress® purchased.

## Point Redemption

When you purchase any of the products above, the points you earn can be redeemed in any combination for incentives. (Example: with 6 points, you can choose six \$100 rebate checks...or one Digital Recorder...or one cart, and two cash rebates as long as the total is 6.)

<u>Incentive</u>	<u>Points Required</u>
\$100 Rebate Check from Midmark	1
\$350 in Diagnostic Supplies	3
IQmark™ Diagnostic Cart (model 667-001) (\$859 value)	4
IQmark™ Digital Recorder <sup>CF</sup> Kit (model 4-000-0170) (\$1,839 value)	6

Please see additional details on reverse.



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## How to Redeem Points

To obtain your incentives, please go to [www.midmark.com](http://www.midmark.com), and click on "Current Promotions". Choose Medical as the specialty, followed by the "iThink Integration" promotion icon. Then click on the "Physician or Facility Incentive Request Form". Incentives must be submitted by **June 30, 2008**.

## Eligible Products and Pricing

(All products are offered at suggested retail price.)



IQmark™ EZ Holter  
(4-000-0151)



IQmark™ Advanced Holter  
(4-000-0156 and 4-000-0157)



IQmark™ Digital ECG  
(4-000-0005 and 4-000-0057)



IQmark™ Digital Spirometer  
(4-000-0006, 4-000-0010, 4-000-0012, 4-000-0013)

IQmark™ EZ Stress®  
(4-000-0314)

**Medical Device Depot**  
Inc.

[www.medicaldevicedepot.com](http://www.medicaldevicedepot.com)

1-877-646-3300